

**BUSINESS PERSPECTIVE**

# Leadership diversity focus of conference

**W**ant to make a difference in our community? Many area nonprofits are seeking a diverse group of volunteers to serve as leaders on their boards of directors. This diversity of leadership helps deliver services that more accurately reflect the community.

Volunteer boards often chart the course for a how a community addresses the special needs of its citizens. Leadership can come from any segment of society. A professional, a concerned citizen or a young person who is attuned to the special needs of a particular sector of the community is greatly desired by local nonprofits.

To help increase diverse nonprofit leadership, the Nonprofit Chamber of Service, a local organization dedicated to assisting nonprofits in building collaboration and efficiency of services, is hosting our third annual Board University "Good Works" on Oct. 26 at the Wichita Marriott. This year's theme is "Building Diversity of Leadership — Diversity of Service."

More than 20 experts in nonprofit leadership will be presenting on various forms of governance with a special emphasis on developing and working with leadership diversity. The breakouts are ideal for both the new and experienced board member.

Our keynote speaker, Vicki Clark, a senior governance consultant with BoardSource, brings more than 20 years of experience on board development, inclusion and diversity. She was vice president of the Points of Light Foundation and has served with the Texas Governor's Volunteer Leadership Conference. Her presentations will focus on building and working with diversity. The Wichita Community Foundation is sponsoring her keynote address.

The Board University Good Works is Oct. 26 at the Wichita Marriott. Registration deadline is Tuesday. To learn more about the Board University and the Nonprofit Chamber of Service, visit [www.nonprofitchamber.org](http://www.nonprofitchamber.org) or call 316-440-6744.

Breakout topics range from fund development to defining the ethical dimensions of board leadership, from fiduciary responsibilities of board members to succession planning.

Nonprofit leadership has responsibilities as well as opportunities. Defining the manner in which a community responds to the needs of its citizens through mission and provision of service are paramount among the responsibilities. But the opportunities are equally great. Board governance allows for a chance to change lives, to improve the way a community learns and lives together. Volunteer nonprofit directors to make a difference.

Attendees to the Board University will also have the prospect of meeting nonprofit executives representing a broad spectrum of organizations seeking leadership volunteers.

One of the key factors to successful board governance is working as a team with other volunteer board members. In recognition of this, the Board University luncheon will be recognizing nonprofit boards from area organizations for distinctive service to the community. These boards will have exceeded traditional requirements of responsibility and provided exceptional community service through outstanding team leadership. The luncheon will start at 11:45 a.m. and is open to the public.

Nonprofit board service provides an extraordinary way to impact the community within a field of special interest for the volunteer. If you have an interest in sharing your passion for the community and through your leadership skill, please consider attending the Board University "Good Works."

Perry L. Schuckman is executive director of the Nonprofit Chamber of Service in Wichita.



**PERRY SCHUCKMAN**  
IN HIS OWN WORDS



5 QUESTIONS WITH

**Chester Cadieux**

The founder of QuikTrip talks about the secrets behind his company's success. [bc](http://bc)

**Rand Graphics in midst of expansion.**

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THURSDAY, OCTOBER 18, 2007

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